



## File Specifications for Print

### General File Preparation:

#### Acceptable Files:

Macintosh platform only. No PC/IBM files or fonts may be included for production

Illustrator CS                      Quark 6.0

Photoshop CS                      In Design CS

Earlier versions are acceptable

Art transferred in CD-ROM, DVD-ROM, or Zip Disk

Please remove extraneous versions or files from transfer disk not pertaining to job output

Avoid duplicate or long file names, use only alpha and numeric characters, no punctuation or spaces other than underscore ( \_ )

Avoid using system fonts, city fonts, or font attributes. Use actual fonts from "Font" menus

Color laser, Matchprint, or Digital Proof must be provided, separated lasers encouraged

### Considerations for file formats must include or follow these guidelines:

#### Illustrator

.eps files only Document mode CMYK

Fonts included or converted to paths

All linked files must be included

All transparency must be flattened, please review results before sending

Convert spot colors to CMYK for 4/color printing, delete extraneous colors

#### Photoshop

.eps or.tif files only. All images converted to CMYK, fonts included

Scanned images should be 300 dpi or better, scan for actual size

No embedded color profiles: JPEG encoding, Halftone information, Postscript Color Management, ICC Profiles, Transfer functions, or Image Interpolation

No JPEG, RGB, LAB images accepted

#### Quark /In Design

All fonts and pictures must be included in final output files, perform 'collect for output'

Linked file fonts must be included

Allow 0.125" bleed on all sides

Documents should include trim, fold, and crop marks

#### Providing Film

133 Line screen, Emulsion down, Right reading

Proofs can be supplied at additional cost, please contact our representative for pricing, types, and turnaround time. Changes due to anything other than our error will result in additional charges, please review your files carefully and perform spell check before submitting.

Files that do not meet these instructions will be required to supply film with appropriate proof(s).